

Light Up A Life

The Power to Provide

KIUC partners with the Kaua'i Food Bank to build awareness about hunger on Kaua'i and to encourage food donations for families on the island.

Kaua'i Island Utility Cooperative (KIUC) wants to help Light Up A Life of those in need by collecting food and providing high-quality, energy-saving light bulbs to help with members' energy-efficiency efforts.

KIUC is again partnering with the Kaua'i Food Bank by becoming a drop-off center for the 2009 fall food drive. Through December 15, KIUC will accept food donations—including tuna, pasta, rice, canned meat and canned vegetables—at the main KIUC office in Lihu'e, located at 4463 Pahe'e St.

"Taking care of others in need and protecting our natural resources are two of the most important things we can do these days," Mayor Bernard Carvalho said when he stopped by to support the food drive. "This great program allows us to do both. So, come on Kaua'i—let's malama our 'ohana and our 'aina!"

About 300 members visit the KIUC offices daily to conduct utility business. If only a small number of those bring a food donation with them, it will make a tremendous difference.

The promotion—called Light Up A Life—will provide one free compact fluorescent light bulb for a minimum \$5 food donation made at the KIUC office in Lihu'e. The bulb is high quality and could replace a standard 75-watt incandescent bulb. In a typical home, this bulb will save about \$50 a year in electric costs.

The food donation can be made at the main KIUC lobby. The lobby receptionist will accept the food donation and issue the bulbs Mondays through Fridays, 7:30 a.m. to 4:30 p.m.

The bulbs will be available on a first-come, first-served basis until the stock on hand is depleted.

KIUC wants to spread as many bulbs around the island as it can, so we ask that there be only one bulb per household.

"These are tough economic times," said KIUC Member Services Manager Barbara Nagamine. "There is plenty of food on Kaua'i. It's just a matter of getting that food to those that need it the most. We are hoping that KIUC and the rest of the community can help accomplish that." 

